



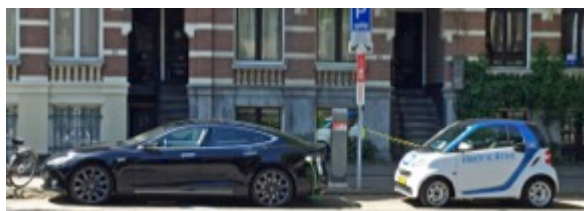
## Smart eMobility Tour NL

March 12 – 23, 2018

*This Smart e-Mobility Tour NL is an initiative of the Coast to Coast Smart eMobility Connection, a public private partnership that promotes knowledge and innovation exchange between US and Dutch government, companies and universities. The aim of this Smart-eMobility Tour is to get a good insight in the different markets, policies and practical business cases in the field of Smart eMobility. The tour is organized around 'rEvolution 2018' an initiative of our partner EVBOX and Intertraffic Amsterdam, the world's largest exhibition for the traffic and smart mobility Industry*



## Program (to be confirmed)



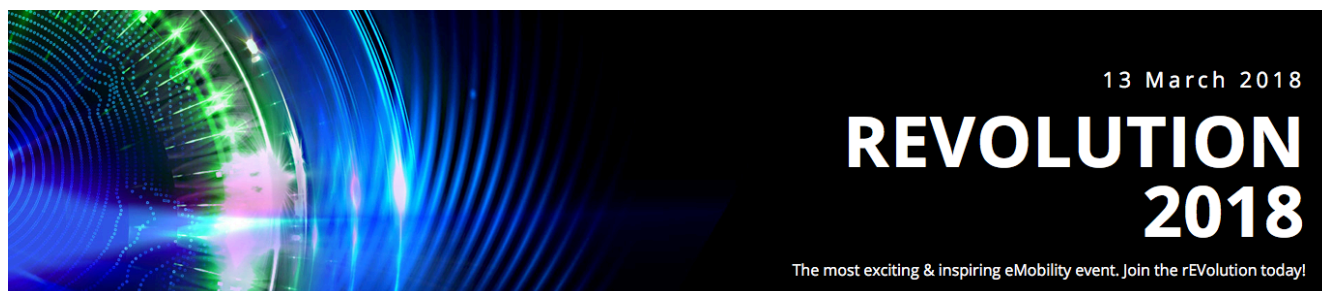
### Monday, March 12 – Amsterdam

#### 18.00 **Welcome dinner in Amsterdam**

- Network-event with Dutch and International partners
- Introduction to Amsterdam and the Netherlands

### Tuesday, March 13 rEVolution 2018 - Amsterdam

On March 13, EVBox organizes 'rEVolution 2018', the annual speaking and networking conference that aims to educate professionals on the latest and upcoming developments in the e-mobility industry, as well as to inspire everyone to create better opportunities for a more sustainable future of mobility. rEVolution 2018 is expected to bring 500 enthusiasts and experts from the electric mobility industry at this event. [www. revolution18.amsterdam](http://www.revolution18.amsterdam)



### Wednesday, March 14 - Amsterdam and Rotterdam

#### 09.00 **Introduction to smart eMobility in the Netherlands – Amsterdam**

- **A quick overview on the Dutch situation regarding smart e-Mobility** *by the Ministry of Economic Affairs*
- **What is the Dutch approach to smart e-Mobility?** Mark van Kerkhof, APPM. *Mark was responsible for the development of the new EV-strategy in the Netherlands for the period 2015-2020. He is also consultant for the chairman of the Formula E-team, which is the Dutch public-private partnership in EV*
- **Living Labs smart charging.** Presentation on the broad perspective of smart charging (open standards, practical applications, interesting business cases). With presentations greenflux, EVBox and E-lead.

#### 13.00 Transfer to Rotterdam

- **Transfer to RDM campus.** RDM Rotterdam is the hotspot for innovation in the port: this is where the manufacturing industry of the future is taking shape. The former shipyard of the Rotterdamsche Droogdok Maatschappij (RDM) – where shipbuilders once worked on world-famous vessels like the SS Rotterdam – is now home to a range of exciting private-sector, education and research initiatives. In the heart of the port area – but still surprisingly close to the city center – they work on a range of innovations that will contribute to a ‘smarter port’.



Transfer to Eindhoven, the Dutch ‘Silicon Valley’.

Hotel in Eindhoven.

Thursday, March 15 - The Dutch Silicon Valley, smart and clean mobility

09.00 Eindhoven: the Dutch Silicon Valley. Interactive meeting with keynotes from:

- **TNO – Daan de Cloe**

*An overview of Dutch and European initiatives on Smart eMobility en Smart Cities*

- **Itlity – Marianne Faro**

*How do you master (big) data in the context of smart mobility?*

- **Lightyear**

*CES Award winning team and spectacular start-up of the first commercial solar car. Meet their makers and hear their stories.*

- **Amber Mobyity**

*Just like Netflix gives you unlimited access to movies, and Spotify your favorite music at any given moment, Amber will give you unlimited access to on-demand, guaranteed mobility.*

- **Visit NXP Innovation Lab, High Tech Campus Eindhoven**

*The NFC Innovation Lab gives insights into the latest technology innovations at NXP*

13.00 Transfer to **Allego**, where we will visit the **innovative Charging Plaza** allowing several vehicles to be supplied with electricity in a small space. By creating a smart balance between the real-time travel needs of the driver, the characteristics of the car and available capacity, the ChargingPlaza ensures the needs of each individual e-driver are met, without having to continuously supply maximum power to every charging point. Whenever demand is greater than supply, charging the cars is carefully managed

16.00 Transfer to Amsterdam

19.00 **Matchmaking dinner in Amsterdam**



Friday, March 16, Haarlem and Amsterdam

09.00 Amsterdam

- **City of Amsterdam:** policy on smart mobility Amsterdam
- **Amsterdam Metropolitan Area Electric project** in Amsterdam. *MRA-E has focussed on three conditions for electric driving : sharing knowledge, a regional charging infrastructure and more e- cars on the freeways. What has happened and what were the results so far?*
- **Visit TomTom Traffic Centre** *The goal of the TomTom Traffic Centre is to demonstrate how TomTom's technology can help pave the way to smarter cities and smarter mobility. It will showcase traffic management expertise to governments, B2B and automotive licensing partners and other stakeholders interested in how they can start planning for a smarter future*

13.30 Travel to Haarlem, Province of North Holland

- **introduction to pilots on Smart Mobility** at the Province of North Holland (including
- **Visit Solar Road:** this solar cycling path is expected to provide energy for streetlights, traffic lights and possibly households. Sten de Wit, TNO



16.00 Transfer to Amsterdam  
18.00 Dinner in Amsterdam

**March 20-23 January**      ***Intertraffic (optional)***  
[www.intertraffic.com/amsterdam/](http://www.intertraffic.com/amsterdam/)

- *Breakout session with partners from the Coast to Coast network*



***Price details.***

The price for the arrangement as specified above is € 995,- \*.

***\* What's included?***

- welcome dinner on Monday March 12
- registration rEvolution 2018
- all visits, presentations and meetings March 14-16
- Transportation program March 14-16
- lunches and dinners program March 14-16
- breakout session Intertraffic
- organisation

***Not included:***

- hotel accommodation. *We've got special arrangements with hotels, so we are happy to advise.*