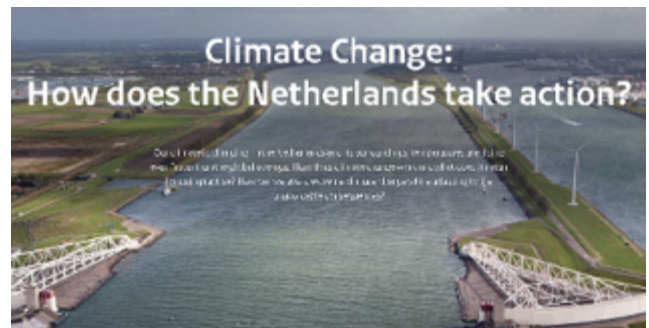




**Program Climate Action and Smart eMobility California
September 8 - 16, 2018**

Program is subject to change

How can Smart eMobility help overcome climate change? This is the theme of our S4C program around the Global Climate Action Summit 2018, taking place in San Francisco from September 12- 14, 2018. The Summit, an initiative of Governor Brown, will bring together leaders from state and local governments, business, and citizens from around the world, to demonstrate how the tide has turned in the race against climate change, showcase climate action taking place around the world, and inspire deeper commitments from each other and from national governments—in support of the Paris Agreement



The Action Summit is a great background for the affiliate Smart eMobility events and networking with US partners taking place during that week. Furthermore, the Netherlands is working on a broad representation of the Dutch government at the summit and during the Smart eMobility events, organized this week by S4C in California. Please be invited to join us at the Coast-to-Coast Smart eMobility program!

Saturday September 08

11.45 a.m.

Santa Cruz (optional)

Arrival flight Amsterdam - San Francisco

Departure to Santa Cruz

Visiting National Drive Electric Week, downtown Santa Cruz.



National Drive Electric Week, September 8-16, 2018, is a nationwide celebration to heighten awareness of today's widespread availability of plug-in vehicles and highlight the benefits of all-electric and plug-in hybrid-electric cars, trucks, motorcycles, and more.



Evening

Electric 'after party' in Santa Cruz and informal dinner.

Hotel in Santa Cruz

Sunday, September 09

Sacramento

Morning/afternoon

For the ones that will already arrive on Saturday:
Visiting National Drive Electric Week initiatives Silicon Valley

Afternoon

Driving to Sacramento

11.45 a.m.

Arrival flight Amsterdam - San Francisco

Travel to Sacramento

Evening

Welcome dinner Sacramento

- *Short pitches*
- *Networking with Dutch and US Partners*
- *Program of the week*

Hotel in Sacramento

Monday, September 10

Sacramento and UC Davis

'How can smart charging help overcome climate change?'

- Keynotes from APPM, eLaad, EVBox, Greenflux and Greenlots.
- Visiting American Hub Living Lab Smart Charging.
Presentations at networking event.



Strategic Charging Infrastructure Procurement

A strategic session with the California Energy Commission on how to organize the procurement for the highest quality of charging infrastructure in California.

Drive the Dream in Silicon Valley

'Drive the dream international' – event with S4C and Veloz, a California based nonprofit organization, founded by industry experts to bring public and private sectors together to advance the electric car movement. A networking event with different pitches and pledges for exponential PEV growth in California and the Netherlands and networking with Dutch and US partners.

Location: Sacramento



Evening

Hotel in Sacramento

Tuesday, September 11

Field visits Silicon Valley

Morning

Visit BMW group technology office, Mountain View



Afternoon

Visit Nissan Research Center Silicon Valley. How does Nissan work on autonomous driving, what is their vision?



Evening

Meeting of the Minds: Dutch – US networking dinner event

Hotel in San Francisco

Wednesday, September 12

San Francisco – Dutch Consulate

Morning

Sustainable Urban Mobility of the Future (by invitation)

- Keynote session by **Dutch Minister** Ms. Stientje van Veldhoven

- **Smart eMobility: Drivers for Accelerating EV Deployment:** *what are the lessons learned in California and the Netherlands?*
- **The future for Hydrogen in transportation;** *initiatives in California and the Netherlands.*
- **Integrating Bicycling in the Mobility Mix:** obstacles and strategies

Networking lunch



Afternoon

Smart eMobility: best practices and Next Steps Forward

- Breakout sessions on Smart Cities, Smart Data and Smart eMobility
 - **'Smart eMobility and smart data'**. A workshop on how to govern data and intelligent technologies for better smart mobility solutions. A workshop organized by Marianne Faro (Itility), Daan de Cloe (TNO) and Omar Bakr (Tarana Wireless)
 - **Workshop 'Smart Urban Mobility Solutions'**. What is happening in our cities in The Netherlands and California in the field of smart urban mobility solutions and what are the visions for the future? With keynotes from Mark van Kerckhof (APPM), Jos van Kleef (Goudappel Cofeng), Pim Brouwer (TomTom) and Edwin Shaw (e-Traction).
- Partners announce new commitments and initiatives aimed at accelerating clean mobility and smart charging in California and the Netherlands.
- Conclusions and next steps forward

Evening

BBQ at the Residence of the Consul General of the Kingdom of the Netherlands

Hotel in San Francisco

Thursday, September 13

Morning

San Francisco – Networking at affiliate events Climate Action Summit

Zero Emission Showcase – Yerba Buena Center

Network meeting at Yerba Buena Center (San Francisco) at the ZEV showcase. The ZEV Showcase will be a themed pavilion of exhibits and vehicle displays and will focus on many of the topics at the Summit. The Showcase will include utilities, automotive OEMs, solar, autonomous technology companies, charging infrastructure, car sharing companies, scooters, ebikes, and more; we will also feature California programs and stakeholders aimed at achieving our Climate goals, and a clean transportation future.



The Business Case for Moving out of Overshoot – Consulate General

Global Footprint Network is an Oakland-based environmental research organization known for creating the Ecological Footprint; the world's most widely used one-planet metric. No other resource accounting system exists that compares human demand to what our planet's ecosystems can renew. By translating the results into one number, it is easy to understand and scalable—from measuring one person's Footprint to cities, states, countries, and the entire planet. This would be an excellent opportunity to discuss e.g. for the Smart e-Mobility sector:

- How do we go beyond corporate green activities to building business models based on sustainability and a fossil-free future?
- What if we evaluated companies from the perspective of whether their business models are aligned with getting humanity out of overshoot?
- How can we vastly increase the percentage of businesses activities worldwide that fit into this category?



Afternoon

Technology Expo: Networking and speed dating event for technology companies active in the field of Smart e-Mobility at **Bay Area Air Quality Management District**.



Evening

Dinner in San Francisco with Dutch delegation Climate Action Summit.

Friday, September 14

San Francisco – Combating Climate Change through awareness and education

Morning

Workshop: ‘How do we prepare the next smart generation? ‘

A workshop on how to inspire the next generation, and how we educate our students and young professionals. With keynotes from ACE Mobility, Richard Tavener (Fused Learning), educational practitioners and inspirational kids&teenagers. At the Children’s Creativity Museum for back-to-School launch of Adventures 2 Smarter World.



Afternoon

Free time to visit affiliate events climate action summit (program to be released in summer).

Evening

Informal dinner

Saturday, September 15

Morning

Evaluation

Afternoon 14.30 Departure San Francisco

Sunday, September 16 09.45 Arrival Amsterdam

More information?

Would you like to participate please contact Ellen Hiep: ellen@hiepractief.nl or Peter van Deventer: petervandeventer@gmail.com

Price details.

The price for the arrangement as specified above is € 3.450,- *

** What's included?*

- All visits, presentations and meetings 9-16 September
- Organization of all events
- Transportation Sacramento – Silicon Valley – San Francisco
- Hotel accommodation, lunches and dinners for 6 nights and 7 days

** Not included:*

- Extra night/program in Santa Cruz and transport to Sacramento (*approx. € 450,- per person*)
- Intercontinental flight Amsterdam – San Francisco
- Personal expenses
- BTW

US partners that will visit occasional events will be charged only the expenses (lunches or dinners)